

# Tasmanian Weed Society



## 2006-2008 Business Plan

(Incorporating Strategic objectives until 2008)

### Objectives

- Provide opportunities and organised activities for those interested in weed management to exchange information and ideas based on research, experience and practice.
- Develop and provide published material as may be considered relevant to the achievement of the objectives.
- Promote a wider interest in weed management.
- Encourage research based approaches to the investigation of all aspects of weed management and support the dissemination of findings
- Establish and maintain a broad ranging membership of people interested and involved in reducing the economic, environmental and social impacts of weeds.
- The Tasmanian Weed Society be recognised as a leader for weed management issues.
- Co-operate and, where appropriate, affiliate with other organisations engaged in related activities in Australia and overseas.

### Vision

The Tasmanian Weed Society will be an independent recognised leader in weed management issues in Tasmania. It will be recognised as a peak body with its views provided and comments sought in relation to weed management in Tasmania. Its representative role will be further enhanced through established networking and extension functions for Tasmanian weed managers, support functions and organised activities for members, and encouragement of the management and study of weeds.

<b>SERVICES</b>		<b>TWS Objectives:</b>	
		Provide opportunities for those interested in weed management to exchange information and ideas based on research, experience and practice	
		Produce and publish such material as may be considered relevant to the achievement of the objectives	
<b>TWS Strategic Goals to 2005</b>	<b>TWS Activity 2003/2004</b>	<b>Outcomes</b>	<b>Timeframe</b>
<ul style="list-style-type: none"> <li>• <i>Maintain awareness of member needs</i></li> <li>• <i>Improve networking capacity</i></li> </ul>	<ul style="list-style-type: none"> <li>• Conduct electronic survey of member needs</li> <li>• Via Tasweeds or other media channels</li> <li>• Develop an electronic contact database of members (email lists etc)</li> </ul>	<ul style="list-style-type: none"> <li>• Present survey results at AGM Mar 2004</li> <li>• Maintain and update an electronic contact list of TWS members</li> </ul>	<ul style="list-style-type: none"> <li>• Survey complete by February 28 2004.</li> <li>• Report on survey to 2004 AGM</li> </ul>
<b>TWS Strategic Goals to 2008</b>	<b>TWS Activity 2006-2008</b>	<b>Outcomes</b>	<b>Timeframe</b>
<ul style="list-style-type: none"> <li>• <i>Maintain awareness of member needs</i></li> <li>• <i>Improve networking capacity</i></li> <li>• <i>Raise and maintain TWS membership to circa 150 members</i></li> </ul>	<ul style="list-style-type: none"> <li>• Establish and maintain contact with members via the electronic data base on a range of weed related issues</li> <li>• Provide opportunities for electronic forums/chat rooms for members to network</li> <li>• Circulate members feedback survey to members before each AGM</li> <li>• Actively seek new members in industry, education and care group sectors.</li> </ul>	<ul style="list-style-type: none"> <li>• Increased communication and networking between members</li> <li>• Greater ownership of TWS direction and activities by members</li> <li>• Increase TWS membership</li> </ul>	<ul style="list-style-type: none"> <li>• Members feedback survey distributed annually in February</li> <li>• Database maintenance: ongoing</li> <li>• TWS chat-room established by March 2007</li> </ul>
<b>TWS Strategic Goals to 2005</b>	<b>TWS Activity 2003/2004</b>	<b>Outcomes</b>	<b>Timeframe</b>
<ul style="list-style-type: none"> <li>• <i>Organise events which appeal to a range of members and closely related organisations</i></li> </ul>	<ul style="list-style-type: none"> <li>• Organised at least three events</li> <li>• Tap in on industry activities, events and field days where they relate to weeds.</li> </ul>	<ul style="list-style-type: none"> <li>• Turf grass day</li> <li>• Coastal weed field day</li> <li>• Grass ID day</li> <li>• AGM Seminar function</li> </ul>	<ul style="list-style-type: none"> <li>• Aug 2003</li> <li>• Nov 2003</li> <li>• Feb 2004</li> </ul>

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**May 2006**

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<b>TWS Strategic Goals to 2008</b>	<b>TWS Activity 2006-2008</b>	<b>Outcomes</b>	<b>Timeframe</b>
<ul style="list-style-type: none"> <li>Organise events which appeal to a range of members and closely related organisations</li> </ul>	<ul style="list-style-type: none"> <li>One TWS organised activity to be held annually in each region</li> <li>Seminars or members forum to be held in conjunction with TWS AGM.</li> </ul>	<ul style="list-style-type: none"> <li>Catering to member aspirations as stated in responses to surveys</li> <li>Increased awareness of TWS</li> <li>Develop closer associations with weed management partners including (but not restricted to) Care Groups, NRM, DPIW, Industry and the Educational sector</li> </ul>	<ul style="list-style-type: none"> <li>It is recommended that TWS activities be timed to coincide with Weed-Buster Week in October however activities may be held at any time of year.</li> <li>Members forum or seminar to be held in conjunction with TWS AGM every March</li> </ul>
<b>TWS Strategic Goals to 2005</b>	<b>TWS Activity 2003/2004</b>	<b>Outcomes</b>	<b>Timeframe</b>
<ul style="list-style-type: none"> <li>Maintain publication of quarterly newsletter to members</li> </ul>	<ul style="list-style-type: none"> <li>Seek appropriate material for newsletter</li> <li>Seek sponsorship / advertisements in Newsletter if appropriate ie weed management services.</li> </ul>	<ul style="list-style-type: none"> <li>Four Tasweeds produced each year</li> </ul>	<ul style="list-style-type: none"> <li>Jun 2003</li> <li>Sep 2003</li> <li>Dec 2003</li> <li>Mar 2004</li> </ul>
<b>TWS Strategic Goals to 2008</b>	<b>TWS Activity 2006-2008</b>	<b>Outcomes</b>	<b>Timeframe</b>
<ul style="list-style-type: none"> <li>Maintain publication of quarterly newsletter to members in colour format</li> </ul>	<ul style="list-style-type: none"> <li>Seek appropriate material for newsletter</li> <li>Seek sponsorship / advertisements in Newsletter if appropriate ie weed management services.</li> <li>Post newsletter electronically on TWS website</li> </ul>	<ul style="list-style-type: none"> <li>Four Tasweeds produced each year</li> </ul>	<ul style="list-style-type: none"> <li>Jun</li> <li>Sep</li> <li>Dec</li> <li>Mar</li> </ul>

<b>COMMUNICATION</b>		<b>TWS Objective:</b> Promote a wider interest in weed management	
<b>TWS Strategic Goals to 2005</b>	<b>TWS Activity 2003/2004</b>	<b>Outcomes</b>	<b>Timeframe</b>
<ul style="list-style-type: none"> <li>To achieve wider awareness and interest in weeds and their management</li> </ul>	<ul style="list-style-type: none"> <li>Update TWS website to promote TWS and provide links to members and member organisations</li> <li>Exchange of relevant URLs</li> <li>Media release for TWS events</li> <li>Produce MS Powerpoint® presentation of TWS promotion including weed information for use at schools &amp; shows (ie Agfest, Burnie show, Hobart &amp; Launceston shows)</li> </ul>	<ul style="list-style-type: none"> <li>A current readily accessible website to promote the TWS and its work</li> <li>TWS website URL available at other relevant weed sites with TWS website hosting URLs in return</li> <li>Media Releases for TWS events undertaken as standard business</li> </ul>	<ul style="list-style-type: none"> <li>Dec 2003</li> </ul>
<b>TWS Strategic Goals to 2008</b>	<b>TWS Activity 2006-2008</b>	<b>Outcomes</b>	<b>Timeframe</b>
<ul style="list-style-type: none"> <li>To achieve wider awareness and interest in weeds and their management</li> </ul>	<ul style="list-style-type: none"> <li>Maintain updated website and continue to modify and improve over time based on member needs and aspirations</li> <li>Exchange of relevant URLs</li> <li>Media releases for TWS events</li> <li>Produce MS Powerpoint® presentation of TWS promotion including weed information for use at schools &amp; shows (ie Agfest, Burnie show, Hobart &amp; Launceston shows)</li> <li>Seek opportunities to convey TWS vision and activities at conferences and other forums</li> <li>Develop policy statements on issues relevant to TWS</li> </ul>	<ul style="list-style-type: none"> <li>A current readily accessible website to promote the TWS and its work</li> <li>TWS website URL available at other relevant weed sites with TWS website hosting URLs in return</li> <li>Media Releases for TWS events undertaken as standard business</li> <li>Increased brand awareness through participation in trade and other conferences, shows and school visits</li> </ul>	<ul style="list-style-type: none"> <li>Website updated by June 2006</li> <li>Conference participation as deemed appropriate and necessary to achieve outcomes</li> <li>Policy statements developed by end 2006</li> </ul>

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**May 2006**

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TWS Strategic Goals to 2005	TWS Activity 2003/2004	Outcomes	Timeframe
<ul style="list-style-type: none"> <li><i>To provide opportunities for exchange of information and ideas for weeds management.</i></li> </ul>	<ul style="list-style-type: none"> <li>Investigate possible State Weeds conference for Sep 2005- expanded scientific focus to encompass community weed management</li> </ul>	<ul style="list-style-type: none"> <li>Concept Development proposal completed</li> </ul>	<ul style="list-style-type: none"> <li>Dec 2003</li> </ul>
TWS Strategic Goals to 2008	TWS Activity 2006-2008	Outcomes	Timeframe
<ul style="list-style-type: none"> <li><i>To provide opportunities for exchange of information and ideas for weeds management.</i></li> </ul>	<ul style="list-style-type: none"> <li>Undertake all relevant activities to prepare for the 2<sup>nd</sup> State Weeds Conference in 2008.</li> <li>Formalise the three year cycle of the State Weeds Conference</li> <li>Develop a conference preparation template for future TWS executives</li> </ul>	<ul style="list-style-type: none"> <li>The State Weeds Conference provides the vehicle to deliver many of the objectives of the TWS</li> <li>Increased awareness of weeds and progress of weed management at the state and national level for delegates</li> <li>Networking for all those involved in weed management in Tasmania</li> <li>Establish TWS brand</li> </ul>	<ul style="list-style-type: none"> <li><b>September 2008</b></li> </ul>

<b>WEED MANAGEMENT</b>		<b>TWS Objectives:</b>	
		Encourage the investigation of all aspects of weed management and the dissemination of findings	
<b>TWS Strategic Goals to 2005</b>	<b>TWS Activity 2003/2004</b>	<b>Outcomes</b>	<b>Timeframe</b>
<ul style="list-style-type: none"> <li>To encourage the study of weeds and the dissemination of its findings</li> </ul>	<ul style="list-style-type: none"> <li>State Conference investigation</li> <li>Hold seminar on Turfgrass weed control</li> <li>Hold seminars on Grasses</li> <li>TWS Travel award (follow up on Exec decision)</li> <li>Investigate providing weed reference books at discounted price to members.</li> </ul>	<ul style="list-style-type: none"> <li>Decision made</li> <li>Preparation of plans</li> <li>Preparation of plans</li> <li>Annual travel award granted</li> </ul>	<ul style="list-style-type: none"> <li>Jan 2004</li> <li>Feb 2003</li> <li>Sep 2003</li> </ul>
<b>TWS Strategic Goals to 2008</b>	<b>TWS Activity 2006-2008</b>	<b>Outcomes</b>	<b>Timeframe</b>
<ul style="list-style-type: none"> <li>To encourage the study of weeds and the dissemination of its findings</li> </ul>	<ul style="list-style-type: none"> <li>Prepare for 2<sup>nd</sup> State Weeds Conference in 2008</li> <li>Develop seminars on range of weed management topics</li> <li>Develop criteria and protocols for awarding of TWS Travel Award</li> <li>Source and distribute weed reference material at discounted prices to members</li> <li>Actively promote the placing of weed reference material with relevant industries e.g. Nursery and Garden Industry Tasmania, Roberts, ServeAg etc.</li> <li>Work with University Tasmania to investigate the movement of weeds into Tasmania from vehicles traveling from the mainland.</li> </ul>		

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TWS Strategic Goals to 2005	TWS Activity 2003/2004	Outcomes	Timeframe
<ul style="list-style-type: none"> <li><i>To reward community weed management and research achievements.</i></li> </ul>	<ul style="list-style-type: none"> <li>Call for nominations</li> <li>Biennial Golden Woody awards in conjunction with Tasmanian Landcare Awards</li> <li>Investigate opportunities for CAWSS medal nominations</li> </ul>	<ul style="list-style-type: none"> <li>Nominations received</li> <li>Awards granted</li> </ul>	<ul style="list-style-type: none"> <li>Mar 2003</li> <li>Aug 2003</li> </ul>
TWS Strategic Goals to 2008	TWS Activity 2006-2008	Outcomes	Timeframe
<ul style="list-style-type: none"> <li><i>To reward community weed management and research achievements.</i></li> </ul>	<ul style="list-style-type: none"> <li>Proactively seek nominations from membership base and weed management networks</li> <li>Promote and market biennial <b>Tasmanian WeedBuster Awards</b> in conjunction with Tasmanian Landcare Awards</li> <li>Continue to examine Tasmanian nominees for CAWS medal.</li> </ul>	<ul style="list-style-type: none"> <li>Increased number of nominations</li> <li>Greater interest in, awareness of and recognition of Tasmanian WeedBuster Awards and role of TWS</li> </ul>	<ul style="list-style-type: none"> <li>Executive to determine time frame of awards by end 2006.</li> </ul>

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TWS Strategic Goals to 2005	TWS Activity 2003/2004	Outcomes	Timeframe
<ul style="list-style-type: none"> <li>• <i>Encourage closer links with weed researchers</i></li> </ul>	<ul style="list-style-type: none"> <li>• Contact University and Industry with offer of information exchange</li> <li>• Invite University &amp; Industry to become members and members of executive</li> </ul>	<ul style="list-style-type: none"> <li>• Articles related to State weed research in Tasweeds</li> <li>• TWS members attending presentations of research</li> <li>• Send invite letters to Uni &amp; Industry</li> </ul>	<ul style="list-style-type: none"> <li>• Mar 2004</li> </ul>
TWS Strategic Goals to 2008	TWS Activity 2006-2008	Outcomes	Timeframe
<ul style="list-style-type: none"> <li>• <i>Encourage closer links with weed researchers</i></li> </ul>	<ul style="list-style-type: none"> <li>• Actively seek the involvement of UTAS and Industry in activities of TWS</li> <li>• Actively work to secure University and Industry memberships with TWS</li> <li>• Jointly fund research programs with UTAS</li> </ul>	<ul style="list-style-type: none"> <li>• Increased industry membership</li> <li>• Weed incursion project developed with UTAS</li> <li>• Refined Tasweeds format to highlight industry and educational sectors</li> </ul>	<ul style="list-style-type: none"> <li>• Membership to be actively sought by all members of executive for the duration of their terms</li> <li>• Research project with UTAS summer 2006-20067</li> <li>• Tasweeds update June 2006 edition</li> </ul>

<b>MEMBERSHIP</b>		<b>TWS Objective:</b>	
		A broad ranging membership of people interested and involved in reducing the economic, environmental and social impacts of weeds	
<b>TWS Strategic Goals to 2005</b>	<b>TWS Activity 2003/2004</b>	<b>Outcomes</b>	<b>Timeframe</b>
<ul style="list-style-type: none"> <li>• <i>Networked membership</i></li> </ul>	<ul style="list-style-type: none"> <li>• Develop an electronic contact database of members (email lists etc)</li> </ul>	<ul style="list-style-type: none"> <li>• Maintained contact list</li> </ul>	<ul style="list-style-type: none"> <li>• Jun 2003</li> </ul>
<b>TWS Strategic Goals to 2008</b>	<b>TWS Activity 2006-2008</b>	<b>Outcomes</b>	<b>Timeframe</b>
<ul style="list-style-type: none"> <li>• <i>Networked membership</i></li> </ul>	<ul style="list-style-type: none"> <li>• Maintain electronic contact database</li> <li>• Develop contact protocols for members</li> <li>• Develop response protocols</li> </ul>	<ul style="list-style-type: none"> <li>• Members gain greater ownership of and involvement in TWS processes and activities</li> </ul>	<ul style="list-style-type: none"> <li>• Database update and maintenance August 2006</li> <li>• Contact and response protocols developed August 2006</li> </ul>
<b>TWS Strategic Goals to 2005</b>	<b>TWS Activity 2003/2004</b>	<b>Outcomes</b>	<b>Timeframe</b>
<ul style="list-style-type: none"> <li>• <i>Increase membership base especially to include field and industry representatives and students</i></li> <li>• <i>More members involved in society activities</i></li> </ul>	<ul style="list-style-type: none"> <li>• Promote value of the society to students in relevant tertiary courses</li> <li>• Identify potential member groups</li> <li>• Develop Marketing Plan</li> <li>• Stickers promoting society, fridge magnets</li> <li>• Promotional folders including complimentary copy of Tasweeds</li> </ul>	<ul style="list-style-type: none"> <li>• Identify relevant courses and design promotional campaigns</li> <li>• Identify relevant groups and design promotional activity to reach groups</li> <li>• 60 fully paid members</li> </ul>	<ul style="list-style-type: none"> <li>• Mar 2004</li> <li>•</li> </ul>
<b>TWS Strategic Goals to 2008</b>	<b>TWS Activity 2006-2008</b>	<b>Outcomes</b>	<b>Timeframe</b>
<ul style="list-style-type: none"> <li>• <i>Increase membership base especially to include field and industry representatives and students</i></li> <li>• <i>More members involved in society activities</i></li> </ul>	<ul style="list-style-type: none"> <li>• Promote value of the society to students in relevant tertiary courses</li> <li>• Identify potential member groups</li> <li>• Develop Marketing Plan</li> <li>• Stickers promoting society, fridge magnets</li> <li>• Promotional folders including complimentary copy of Tasweeds</li> </ul>	<ul style="list-style-type: none"> <li>• Identify relevant courses and design promotional campaigns</li> <li>• Identify relevant groups and design promotional activity to reach groups</li> </ul>	<ul style="list-style-type: none"> <li>• Dec 2006</li> <li>• Dec 2006</li> </ul>

<b>COMMUNITY VALUE</b>		<b>TWS Objective:</b> The Tasmanian Weed Society be recognised as a leader for weed management issues	
<b>TWS Strategic Goal to 2005</b>	<b>TWS Activity 2003/2004</b>	<b>Outcomes</b>	<b>Timeframe</b>
<ul style="list-style-type: none"> <li>Viewed as independent of Government</li> </ul>	<ul style="list-style-type: none"> <li>Promotion of TWS generally and in industry as independent lobbyist</li> </ul>	<ul style="list-style-type: none"> <li>Recognised as State peak body on weed management issues.</li> </ul>	<ul style="list-style-type: none"> <li>Ongoing</li> </ul>
<b>TWS Strategic Goals to 2008</b>	<b>TWS Activity 2006-2008</b>	<b>Outcomes</b>	<b>Timeframe</b>
<ul style="list-style-type: none"> <li>Viewed as independent of Government</li> </ul>	<ul style="list-style-type: none"> <li>Promotion of TWS generally and in industry as independent lobbyist</li> </ul>	<ul style="list-style-type: none"> <li>Recognised as State peak body on weed management issues.</li> </ul>	<ul style="list-style-type: none"> <li>Ongoing</li> </ul>
<b>TWS Strategic Goal to 2005</b>	<b>TWS Activity 2003/2004</b>	<b>Outcomes</b>	<b>Timeframe</b>
<ul style="list-style-type: none"> <li>Sought after for comment on relevant weed management issues</li> </ul>	<ul style="list-style-type: none"> <li>Comment on relevant review documents</li> <li>Contribute to state weed management issues eg WeedPlan, weed strategies.</li> </ul>	<ul style="list-style-type: none"> <li>Documents reviewed</li> </ul>	<ul style="list-style-type: none"> <li>Ongoing</li> </ul>
<b>TWS Strategic Goals to 2008</b>	<b>TWS Activity 2006-2008</b>	<b>Outcomes</b>	<b>Timeframe</b>
<ul style="list-style-type: none"> <li>Sought after for comment on relevant weed management issues</li> </ul>	<ul style="list-style-type: none"> <li>Develop TWS policy statements on relevant issues</li> <li>Comment on relevant review documents</li> <li>Contribute to state weed management issues eg WeedPlan, weed strategies.</li> </ul>	<ul style="list-style-type: none"> <li>Policy statements developed</li> <li>Documents reviewed as necessary</li> <li>Comment formulated where necessary and not covered by policy statements</li> </ul>	<ul style="list-style-type: none"> <li>Dec 2006</li> <li>Ongoing</li> <li>Ongoing</li> </ul>
<b>TWS Strategic Goal to 2005</b>	<b>TWS Activity 2003/2004</b>	<b>Outcomes</b>	<b>Timeframe</b>
<ul style="list-style-type: none"> <li>Promote weed management issues effectively to key stakeholders</li> </ul>	<ul style="list-style-type: none"> <li>Develop lobby system</li> <li>Identify stakeholders (TWMC, TIAR, TCT, TFGA, TAPG, etc.) and contacts</li> <li>Powerpoint presentation on society to target industry and diverse groups.</li> </ul>	<ul style="list-style-type: none"> <li>Define strategies eg. guest editorials, press releases, email distribution</li> <li>Develop address database</li> </ul>	<ul style="list-style-type: none"> <li>Dec 2003</li> <li>Oct 2003</li> </ul>

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TWS Strategic Goals to 2008	TWS Activity 2006-2008	Outcomes	Timeframe
<ul style="list-style-type: none"> <li><i>Promote weed management issues effectively to key stakeholders</i></li> </ul>	<ul style="list-style-type: none"> <li>Develop lobby system</li> <li>Identify stakeholders (TWMC, TIAR, TCT, TFGA, TAPG, etc.) and contacts</li> <li>Powerpoint presentation developed and delivered to stakeholders</li> </ul>		

<b>BUSINESS EXCELLENCE:</b>		<b>TWS Objectives:</b>	
Retain as is (AL)		The Tasmanian Weed Society has a healthy financial base and uses sound and transparent business practices. Co-operate and ,where appropriate, affiliate with other organisations engaged in related activities in Australia and overseas.	
<b>TWS Strategic Goals to 2005</b>	<b>TWS Activity 2003/2004</b>	<b>Outcomes</b>	<b>Time frame</b>
<ul style="list-style-type: none"> <li>Financial strength</li> </ul>	<ul style="list-style-type: none"> <li>Maintain financial reserve minimum of \$2500</li> <li>Make a profit from each event held</li> <li>Investigate sponsorship opportunities (see powerpoint display)</li> <li>Investigate remunerated support for Secretarial etc.</li> </ul>	<ul style="list-style-type: none"> <li>Net increase in bank balance</li> </ul>	<ul style="list-style-type: none"> <li>Mar 2004</li> </ul>
<b>TWS Strategic Goals to 2008</b>	<b>TWS Activity 2006-2008</b>	<b>Outcomes</b>	<b>Time frame</b>
<ul style="list-style-type: none"> <li>Financial strength</li> </ul>	<ul style="list-style-type: none"> <li>Invest \$10,000 in term deposit for 2008 conference (to mature 24<sup>th</sup> March 2008)</li> <li>Investigate all actions related to the establishment of the Tasmanian Weed Society Foundation</li> <li>Continue to investigate sponsorship/advertising opportunities Vehicles include: Tasweeds/TWS website</li> <li>Allocate and access additional funds to publish colour editions of Tasweeds</li> <li>Make a profit from all corporate activities (e.g. TWS conference) to support non-profit activities (e.g. weed buster week).</li> <li>Review membership rates</li> </ul>	<ul style="list-style-type: none"> <li>Net increase in bank balance</li> <li>Financial certainty for conference cycle</li> <li>Possible assured long-term financial security and stability if Foundation is established</li> </ul>	<ul style="list-style-type: none"> <li>Ongoing</li> </ul>

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<b>TWS Strategic Goals to 2005</b>	<b>TWS Activity 2003/2004</b>	<b>Outcomes</b>	<b>Time frame</b>
<ul style="list-style-type: none"> <li><i>Transparent business practices</i></li> </ul>	<ul style="list-style-type: none"> <li>Produce annual report and audited financial statement to members</li> </ul>	<ul style="list-style-type: none"> <li>Published in Tasweeds with report to business affairs</li> </ul>	<ul style="list-style-type: none"> <li>Mar 2004</li> </ul>
<b>TWS Strategic Goals to 2008</b>	<b>TWS Activity 2006-2008</b>	<b>Outcomes</b>	<b>Time frame</b>
<ul style="list-style-type: none"> <li><i>Transparent business practices</i></li> </ul>	<ul style="list-style-type: none"> <li>Produce annual report and audited financial statement to members</li> </ul>	<ul style="list-style-type: none"> <li>Published in Tasweeds with report to business affairs</li> </ul>	<ul style="list-style-type: none"> <li>March 2006 and annually</li> </ul>
<b>TWS Strategic Goals to 2005</b>	<b>TWS Activity 2003/2004</b>	<b>Outcomes</b>	<b>Time frame</b>
<ul style="list-style-type: none"> <li><i>Effective Meetings</i></li> </ul>	<ul style="list-style-type: none"> <li>Executive meet quarterly</li> <li>Define committee member tasks, delegate jobs and give all members some responsibility.</li> <li>Update existing position descriptions</li> </ul>	<ul style="list-style-type: none"> <li>Minutes of meeting emailed and at website</li> <li>Produce delegation list</li> <li>Up-to-date position descriptions</li> </ul>	<ul style="list-style-type: none"> <li>Ongoing</li> <li>Annually at first meeting after AGM</li> </ul>
<b>TWS Strategic Goals to 2008</b>	<b>TWS Activity 2006-2008</b>	<b>Outcomes</b>	<b>Time frame</b>
<ul style="list-style-type: none"> <li><i>Effective Meetings</i></li> </ul>	<ul style="list-style-type: none"> <li>Executive meet quarterly</li> <li>Define committee member tasks, delegate jobs and give all members some responsibility.</li> <li>Update existing position descriptions</li> </ul>	<ul style="list-style-type: none"> <li>Minutes of meeting emailed and at website</li> <li>Produce delegation list</li> <li>Up-to-date position descriptions</li> </ul>	<ul style="list-style-type: none"> <li>Ongoing</li> <li>Annually at first meeting after AGM</li> </ul>
<b>TWS Strategic Goals to 2005</b>	<b>TWS Activity 2003/2004</b>	<b>Outcomes</b>	<b>Time frame</b>
<ul style="list-style-type: none"> <li><i>Policy development</i></li> <li><i>Relevant and current constitution</i></li> </ul>	<ul style="list-style-type: none"> <li>Develop Vision</li> <li>Review current constitution</li> </ul>	<ul style="list-style-type: none"> <li>Produce and have adopted</li> </ul>	<ul style="list-style-type: none"> <li>AGM 2002</li> </ul>
<b>TWS Strategic Goals to 2008</b>	<b>TWS Activity 2006-2008</b>	<b>Outcomes</b>	<b>Time frame</b>
<ul style="list-style-type: none"> <li><i>Maintain and improve policy development</i></li> <li><i>Relevant and current constitution</i></li> </ul>	<ul style="list-style-type: none"> <li>Review and modify Vision</li> <li>Review current constitution</li> <li>Produce policy statements on key issues</li> </ul>	<ul style="list-style-type: none"> <li>Vision relevant to changing circumstances</li> <li>Constitution relevant to members and facilitates fulfilment of the aspirations of TWS</li> <li>Easier to communicate TWS position to stakeholders</li> </ul>	<ul style="list-style-type: none"> <li>2006-2007</li> </ul>
<b>TWS Strategic Goals to 2005</b>	<b>TWS Activity 2003/2004</b>	<b>Outcomes</b>	<b>Time frame</b>
<ul style="list-style-type: none"> <li><i>Independent Executive</i></li> </ul>	<ul style="list-style-type: none"> <li>Letters to diverse organisations promoting society, encouraging membership, targeting Executive recruitment.</li> </ul>	<ul style="list-style-type: none"> <li>Diverse Executive (Industry, Community, and Government)</li> <li>Expanded membership</li> </ul>	<ul style="list-style-type: none"> <li>March 2004</li> </ul>

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**May 2006**

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<b>TWS Strategic Goals to 2008</b>	<b>TWS Activity 2006-2008</b>	<b>Outcomes</b>	<b>Time frame</b>
<ul style="list-style-type: none"> <li><i>Independent Executive</i></li> </ul>	<ul style="list-style-type: none"> <li>Letters to diverse organisations promoting society, encouraging membership, targeting Executive recruitment.</li> </ul>	<ul style="list-style-type: none"> <li>Diverse Executive (Industry, Community, and Government)</li> <li>Expanded membership</li> </ul>	<ul style="list-style-type: none"> <li>January each year in preparation for AGM</li> </ul>
<b>TWS Strategic Goals to 2005</b>	<b>TWS Activity 2003/2004</b>	<b>Outcomes</b>	<b>Time frame</b>
<ul style="list-style-type: none"> <li><i>CAWS representation and support</i></li> </ul>	<ul style="list-style-type: none"> <li>Two delegates to CAWSS</li> <li>Comment on issues relevant to CAWSS-</li> <li>Feedback</li> <li>Contribute to CAWSS business planning process</li> <li>CAWSS strategic plan review</li> </ul>	<ul style="list-style-type: none"> <li>TWS represented on CAWS</li> </ul>	<ul style="list-style-type: none"> <li>Mar 2004</li> </ul>
<b>TWS Strategic Goals to 2008</b>	<b>TWS Activity 2006-2008</b>	<b>Outcomes</b>	<b>Time frame</b>
<ul style="list-style-type: none"> <li><i>CAWS representation and support</i></li> </ul>	<ul style="list-style-type: none"> <li>Two delegates to CAWS</li> <li>Comment on issues relevant to CAWS</li> <li>Feedback</li> <li>Contribute to CAWS business planning process</li> <li>Participate in CAWS initiatives</li> <li>Support CAWS programs/projects if possible and appropriate</li> </ul>	<ul style="list-style-type: none"> <li>TWS represented on CAWS</li> <li>Strengthen the branding and positioning of CAWS and TWS to positively influence weed management throughout Australia</li> </ul>	<ul style="list-style-type: none"> <li>Ongoing</li> </ul>
<b>TWS Strategic Goals to 2005</b>	<b>TWS Activity 2003/2004</b>	<b>Outcomes</b>	<b>Time frame</b>
<ul style="list-style-type: none"> <li><i>Ensure that business plan is maintained</i></li> <li><i>Strategic planning</i></li> <li><i>Succession planning</i></li> </ul>	<ul style="list-style-type: none"> <li>Monitor and review business plan annually.</li> <li>Review seminars and prepare a summary/report of organisational issues</li> </ul>	<ul style="list-style-type: none"> <li>Publish updated business plan in Tasweeds</li> <li>Presentation of report</li> </ul>	<ul style="list-style-type: none"> <li>First meeting after AGM</li> <li>Present plans at 2004 AGM</li> <li>Next committee meeting after seminar</li> </ul>
<b>TWS Strategic Goals to 2008</b>	<b>TWS Activity 2006-2008</b>	<b>Outcomes</b>	<b>Time frame</b>

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<ul style="list-style-type: none"> <li>• <i>Ensure that business plan is maintained</i></li> <li>• <i>Strategic planning</i></li> <li>• <i>Succession planning</i></li> </ul>	<ul style="list-style-type: none"> <li>• Undertake consultative review of strategic and business plans with members and relevant stakeholders</li> <li>• Develop modules for future executives (including but not restricted to: Conference Organisational Template, Roles of TWS Executives)</li> </ul>	<ul style="list-style-type: none"> <li>• Relevant strategic and business plans</li> <li>• Attract people to executive positions, remove duplication of process, facilitates delivering TWS conference</li> </ul>	<ul style="list-style-type: none"> <li>• March-August 2006</li> <li>• 2006</li> </ul>
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**Acknowledgments**

- TWS would like to thank the Weed Society of Victoria for providing planning template and information.